ROHITH EP

Full Stack Developer | AI Application Developer | Shopify & E-Commerce Specialist

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PROFESSIONAL SUMMARY

Software Engineer with a Master's in Computer Applications (MCA) and hands-on experience in full stack web development, AI-powered applications, mobile app development, and e-commerce. Builds and deploys production web apps with React, Next.js, Node.js, and Supabase, and delivers freelance e-commerce solutions including custom online stores, Shopify development, Meta Ads, and SEO. Focused on clean, secure, high-performance products and responsive user experiences.

TECHNICAL SKILLS

- **Languages:** JavaScript, Python
- **Frontend:** React.js, Next.js, HTML, CSS, Responsive UI Development
- **Backend:** Node.js, Express.js, REST API Development and Integration
- **Mobile:** Flutter
- **Databases and Backend Services:** MongoDB, Firebase (Authentication, Firestore), Supabase
- **E-Commerce and Marketing:** Shopify Store Development, Custom E-Commerce Development, Meta Ads (Facebook and Instagram Ads), SEO Optimization, Website Creation
- **DevOps and Tools:** Docker, Git, Vercel, Render, Cloudflare, VPS Deployment
- **AI and Automation:** AI Application Development, AI Automation Workflows

PROFESSIONAL EXPERIENCE

Freelance Full Stack Developer and E-Commerce Specialist

Self-Employed | April 2026 – Present

- Build custom e-commerce stores from scratch, covering product catalogs, cart and checkout flows, user accounts, and admin management.
- Design, customize, and launch Shopify stores tailored to each client's brand and products.
- Plan, create, and manage Meta Ads (Facebook and Instagram) campaigns to drive traffic and sales for client businesses.
- Perform SEO optimization, including on-page SEO, site structure, page speed, and metadata, to improve search visibility.
- Develop responsive business websites and landing pages using React, Next.js, Node.js, and Supabase.
- Deploy and maintain client websites on Vercel, Render, Cloudflare, and VPS hosting.
- Manage projects end to end: requirements, development, deployment, and client communication.

Software Engineer Intern (AI Engineering and Full Stack Development)

Mexilet Technologies | January 2026 – March 2026

- Developed AI-powered applications and automation workflows.
- Built full stack web applications and integrated REST APIs.
- Designed responsive user interfaces and digital solutions.
- Contributed to AI-assisted property marketing projects.

PROJECTS

McaVerse – MCA Association App

College of Engineering Thalassery (CUSAT) | 2024 – 2026 | Flutter, Firebase

- Designed and developed a full-featured MCA association app for authentication, data management, and event updates.
- Implemented email/password authentication and secure Firestore integration for real-time communication.
- Built user-friendly UI components and responsive layouts for consistent performance across devices.

Aluminate – Alumni Management Platform

Farook College, Kozhikode | 2021 – 2023 | Node.js, Express.js, MongoDB, JavaScript

- Developed a full stack alumni management web platform connecting students and alumni.
- Designed dynamic dashboards for sharing professional updates.
- Implemented secure user authentication and data storage.
- Optimized database queries and backend logic for better performance.

EDUCATION

Master of Computer Applications (MCA) – College of Engineering Thalassery (CUSAT) | 2024 – 2026

Bachelor of Science in Computer Science – Farook College, Kozhikode | 2021 – 2023

CORE COMPETENCIES

Full Stack Development | AI Application Development | E-Commerce Development | Shopify Development | Meta Ads | SEO Optimization | Mobile App Development | REST API Integration | Database Design | Cloud Deployment | Responsive UI Development | Project Management